



25 March 2011

FOR IMMEDIATE RELEASE

Contact: Broadway Station Restaurants, Inc.

Tiffany Johnson (651) 731-0800

Broadway Bar & Pizza® Rochester Grand Opening Celebration!

Rochester, MN –Broadway Stations Restaurants, Inc. is excited to announce their newest Broadway Bar & Pizza® restaurant is now open in Rochester! The restaurant is located at 4144 Hwy 52 N, MN, 55901 in Rochester. Finding this *NEW* location couldn't be easier; it is visibly located right next to Highway 52 on the frontage road between Super Target and Sam's Club.

The Rochester Broadway Bar & Pizza® is hosting a grand opening celebration April 4th through April 10th. Fun for the whole family will be going on all week so stop by more than once!

Fun activities include:

All Week:

Broadway Bar & Pizza® will be accepting donations all week for the Channel One Food Shelf. Bring in any non-perishable food items and receive a special offer to use at Broadway Bar & Pizza®.

Enter to *WIN* pizza for a year! Different door prizes everyday!

Peppy the pizza slice will be visiting tables every night and all day Saturday & Sunday

Monday: *Monday Night Family Dinner Buffet where kids eat FREE!* (kids 10 & younger. Restrictions do apply, please call for details); Miller Girls and a bean bag toss

Tuesday: Bar BINGO at 7pm; Budweiser Girls

Wednesday: Wine and Beer tasting from 3-6pm; karaoke from 7-10pm

Thursday: Meet the KROC FM DJ's during our Live Broadcast from 4-6pm
Shake Weight competition beginning at 8pm – Winner gets a \$100 Gift Card!

Friday: Enjoy special happy hour deals 3-6pm and 9-close

Saturday: Face painting & Balloon artist 11am-1pm; Magic show 1-1:30pm; Pizza eating contest 7pm winner will get a \$100 gift card! (Limited to 10 people. First come, first serve)

Sunday: Pizza sampling all day; Kids BINGO at 12pm *WIN* fun prizes!; BIG Cooler giveaway, for every drink purchased receive a ticket for a chance to *WIN* the cooler full of fun prizes

Broadway Bar & Pizza® in Rochester opens daily at 11am. To view the full menu or for additional information please visit Broadway Bar & Pizza® -- Rochester online at broadwaypizzarochester.com or give us a call at (507) 208-4111.